

# Megan Parak

## Graphic Designer

### Contact

meganpdesign.com  
parakmeg26@gmail.com  
586 996 7027

### Software

Photoshop  
Illustrator  
Indesign  
After Effects  
Squarespace  
Word Press  
Buffer  
Mailchimp  
Microsoft Office Suite

### Skills

Print media  
Digital Media  
Branding  
Imposition for Digital Press  
Marketing Content  
Content Management  
Photo Editing  
Search Engine Optimization  
Prioritization & Goal Setting  
Open-Minded & Flexible  
Active Listening & Feedback

### Experience

#### Marketing Manager & Social Media Designer

*Whitlock Business Systems & My Book Printer | Sep 2021 - Present*

Oversee and maintain two companies' social media pages, websites, and marketing campaigns using Squarespace and Mailchimp. Design marketing materials which include social media content, postcards, and email blasts.

#### Technical Illustrator

*Ford Motor Company / Actalent Agency | May 2017 - Aug 2021*

Illustrating and delivering engine assembly manuals and engine coolant flow diagrams. From March 2020 to Aug 2021 I worked remotely from home. I have learned great teamwork skills working with a close group.

#### Senior Sponsored Studio | Brand Identity Redesign

*CCS & Life Remodeled | Aug 2020 - Dec 2020*

Senior group project to reimagine Life Remodeled's brand Identity. Created brand logos, website design, and personalized apparel. Collaborated with client in hybrid setting.

### Education

#### College For Creative Studies

*Bachelors of Fine Arts | Communication Design*

Aug 2017 - May 2021

#### Macomb Community College

*Associates of Applied Science | Design & Layout*

Aug 2012 - May 2016